

Reaching the Unreached – Independence Day Activity

From Date: 15.08.2024

Organized by: Department of Commerce (Shift II)

Academic Year: 2024 – 2025

Report:

As the part of Independence Day celebration, the department organised an awareness campaign on various flagship schemes. The flagship schemes of the government of India are those schemes which are declared so by the union cabinet or the Development Evaluation Advisory Committee (DEAC) of Planning Commission. The ultimate objective behind the flagship programmes is to achieve broad-based improvement in the living standards of people and to that growth is widely spread so that its benefits, in terms of income and employment, are adequately shared by the poor and weaker sections of the society. These flagship schemes are designed towards the vision of Viksit Bharat. The aim of the campaign is to spread awareness about these schemes to the public. 32 students of all the 3 years participated in the campaign and provided awareness on the same.